



BIA COACHELLA VALLEY

2025 Exclusive Sponsorship Package



DEAR MEMBERS

Thank you for your support over the last year and for helping make our events a success. Without you we could not do what we do year after year. We are starting to work towards and looking forward to 2025, and we know you are as well. We have truly appreciated our members' involvement over the past year and hope that you will continue to be part of our efforts, as we plan our highly anticipated signature events next year. Our goal is to always keep our members engaged, connected, and educated through these events. Our advocacy team will continue to support our industry, you, and your company, through their efforts help build the American Dream.

With that in mind, we have outlined two of our annual sponsorship packages for your consideration. Our goal with these partnership opportunities is for your company to stay involved in BIA through marketing, networking, and education. We continue to help cross promote our annual sponsors through joint events and regional events to expand those opportunities to make new connections. We hope with these combined efforts, your resources can be maximized in 2025.

Sincerely,

Terry Kent
BIA COACHELLA VALLEY CHAPTER PRESIDENT
CRESTWOOD COOMMUNITIES

SPONSORSHIP BENEFITS

Engage an estimated 1,300 leaders and fellow stakeholders in the Southern California home building industry through targeted marketing at chapter and regional events. As a program underwriter and bundled programs patron, your BIASC staff will coordinate each upcoming event to ensure that you are reserving your complimentary ticket(s) and utilizing all targeted activation benefits throughout 2025.

Onsite Presence -

- Recognition by lead event speaker
- Dedicated area for marketing materials/display
- Logo inclusion in PowerPoint presentation, where applicable

E-Communication -

- Logo inclusion in recurring promotional emails sent to BIASC Membership

BIASC & BIA Riverside County Social Media -

- Sponsor recognition post on social media channels: Facebook, Instagram, LinkedIn, and BizNet Mobile App

Advertising & PR -

- One full-page ad in Southern California Builder digital magazine – requires 30-day advance commitment of publishing date on first come, first served basis. Distributed member wide.
- Company listing in press release and/or media advisory
- Logo inclusion on event registration page with link to company website

Contact: Laura (Barber) Salgado, BIASC VP of Events - (949) 777-3861 - lbarber@biasc.org

COACHELLA VALLEY UNDERWRITER - \$1,975

- **January 23rd – Presented by: WDC Kitchen & Bath Showroom** - Fun, Facts & Philanthropy – Builder panel + Junior Builder Fundraising Networking Event
 - (2) Tickets
- **April 3rd - Government Affairs Workshop - \$350 Bronze Sponsor**
 - (2) Tickets
- **April 16th - Spring Mixer at Cotino**
 - (2) Tickets
- **May 1st – Meet the Builder, Housing Panel & Elected Official Reception**
 - (2) Tickets
- **August 28th - Berger Iceplex – Broomball Networking Event - \$450 Bronze Sponsor**
 - (2) Tickets
- **November 6th - Annual “Shots In The Night” Golf Networking Event** (Indian Wells Golf Resort)
 - Team of 2 - \$450 Value
- **Regional Events – (2) Tickets to each**
 - **Sponsor to Pick ONE** – San Bernardino County GA Workshop
 - February 5th
 - August 28th
 - **May 8th - IE Economic Update**
 - (2) Tickets
 - **Sponsor to Pick TWO** – Riverside Government Affairs Workshop
 - March 12th
 - June 26th
 - October 1st

**Dates are subject to change*

COACHELLA VALLEY BUNDLED EVENTS PATRON - \$3,950

PROGRAMS UNDERWRITER INCLUDED - PLUS ONE MARQUEE EVENT LISTED BELOW:

- **Option to Co-Brand or Host an Event at Sponsor Location** (at Chapter’s Discretion)
- OR
- **October 16th** – Coachella Valley Joint Installation Gala (IE Installation) – Bronze Sponsor \$1250 Value - (2) Tickets
- OR
- **April 4th** – RC Golf Tournament Foursome or Sponsorship \$1950 Value - *(Annual Sponsor must still reserve their Foursome)*

PAYMENT

PERSONAL INFORMATION

Company Name :

Contact Name :

Phone Number :

Email :

CREDIT CARD

VISA MASTERCARD AMERICAN EXPRESS

Name on Card :

Card Number :

Exp Date : Sec. Code

Billing Address :

CHECK ENCLOSED

Check payable to:
BIA Coachella Valley
17192 Murphy Ave., #14445,
Irvine, CA 92623

DEADLINE TO SUBMIT:
April 30, 2025